

# Unit 6: Walmart Supply Chain

## Syllabus

### OVERVIEW & PURPOSE

The purpose of this unit is to provide a general overview of Walmart and its impressive developments in supply chain logistics. Students will see a brief history of the incredible growth of the company. Students will also learn about Walmart's complex and refined supply chain management system. Then students will learn about Walmart's recent push to enter the e-commerce industry as a way to counter the e-commerce giant, Amazon. This lesson should impress students with Walmart's development of supply chain management as well as its need to enter into e-commerce.

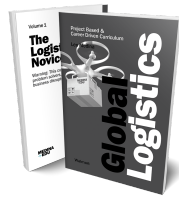


### COURSE LEARNING OBJECTIVES

1. Identify key determining factors in Walmart's growth and consider its developments in supply chain management.
2. Identify key features of Walmart's refined supply chain management system.
3. Understand why Walmart needs to embrace e-commerce.

### MATERIALS NEEDED

- Computer
- Internet Access
- Text Book



### DESCRIPTION OF ACTIVITIES

For each module please expect the following activities:

- Read through the lesson/session contents (including articles) and watch videos
- Stimulating Discussion
- Take a short quiz on the material presented
- Complete a written assignment with open-ended responses
- Assume the Position of a Walmart Executive Project
- Group Project Presentation

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## FOUR WEEK LESSON OUTLINE

### Week 1: Theory & Stimulating Discussion

- 6.1 Walmart's Evolution
- 6.2 Walmart's Supply Chain Management (1)
- 6.3 Walmart's Supply Chain Management (2)
- 6.4 Walmart's Embrace of E-Commerce

### Week 2: Case Study Research, Data Mining & Research Essay

- Research and investigate questions 1 & 2
- Write Research essay
- Case Study 1: Walmart's Growth, Sales, & Profits before E-Commerce
- Case Study 2: Walmart's online shopping platforms

### Week 3: Collaborative Project Idea, Creation & Development and Problem Solving

- Project 1: Assume the Position of a Walmart Executive

### Week 4: Project Presentations

- Group presentations before classmates