

Unit 1: The Perfect Storm

Syllabus

OVERVIEW & PURPOSE

This unit gives students the background for this entire course by linking several major crises in today's society with the opportunities these crises present. These include the mass retirement of baby boomers, the skills gap, and the impressive growth of e-commerce and trade. By the end of this lesson, students should have specific knowledge of the possible opportunities that will develop in specific industries by the time they enter the workforce.



COURSE LEARNING OBJECTIVES

1. Understand the impact and the implications the great number of retired baby boomers will have on younger generations
2. Understand the skills gap and the way to better prepare for future careers

MATERIALS NEEDED

- Computer
- Internet Access
- Text Book



DESCRIPTION OF ACTIVITIES

For each module please expect the following activities:

- Read through the lesson/session contents (including articles) and watch videos
- Stimulating Discussion
- Take a short quiz on the material presented
- Complete a written assignment with open-ended responses
- E-commerce Bar Graph Project
- Solving the Employability Skills Problem Project
- Group Project Presentation

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FOUR WEEK LESSON OUTLINE

Week 1: Theory & Stimulating Discussion

- 1.1 Baby Boomer Generation
- 1.2 Skills Gap
- 1.3 E-Commerce
- 1.4 Bridging the Skills Gap
- 1.5 Career Pathways

Week 2: Case Study Research, Data Mining & Research Essay

- Research and investigate questions 1 & 2
- Write Research essay
- Case Study 1: The Baby Boomer Population
- Case Study 2: Skills Gap

Week 3: Collaborative Project Idea, Creation & Development and Problem Solving

- Project 1: E-commerce Bar Graph Project
- Project 2: Solving the Employability Skills Problem

Week 4: Project Presentations

- Group presentations before classmates