

Unit 7: UPS, FedEx, DHL, and Postal Service

Syllabus

OVERVIEW & PURPOSE

The purpose of this unit is to provide a general overview of UPS, FedEx, DHL, and Postal Service. The lesson seeks to highlight companies' key features that allow them to excel in the logistics industry. Furthermore, students will learn about the strengths or weaknesses of each company with a focus on each companies' embrace of new technologies or supply chain management efficiency. This lesson should provide students



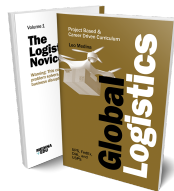
with introductory knowledge of key players in the industry of logistics and courier delivery. Students should learn factors that strengthen or weaken each particular companies' competitiveness.

COURSE LEARNING OBJECTIVES

1. Identify key players in the industry of logistics and courier delivery
2. Identify the factors that strengthen or weaken each of the companies' competitiveness
3. See the benefits of embracing new technologies or solving logistical problems

MATERIALS NEEDED

- Computer
- Internet Access
- Text Book



DESCRIPTION OF ACTIVITIES

For each module please expect the following activities:

- Read through the lesson/session contents (including articles) and watch videos
- Stimulating Discussion
- Take a short quiz on the material presented
- Complete a written assignment with open-ended responses
- Finding Best Courier Delivery Project
- Group Project Presentation

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FOUR WEEK LESSON OUTLINE

Week 1: Theory & Stimulating Discussion

- 7.1 United Parcel Service (UPS)
- 7.2 FedEx
- 7.3 DHL Express
- 7.4 United States Postal Service (USPS)

Week 2: Case Study Research, Data Mining & Research Essay

- Research and investigate questions 1 & 2
- Write Research essay
- Case Study 1: Differentiate the Services of each Company
- Case Study 2: Technological Developments used for Logistics

Week 3: Collaborative Project Idea, Creation & Development and Problem Solving

- Project 1: Finding Best Courier Delivery

Week 4: Project Presentations

- Group presentations before classmates